



# Creating and Building Relationships with Test Stakeholders

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Testing is a matter of providing useful services to stakeholders. If those stakeholders have a good relationship with you and the other test managers in your test group, information will flow more smoothly in both directions. The job of the test group will become easier because it has better access to information it needs. The test group will also become more valuable because the information the group produces will flow more smoothly to the recipients of that information. It's just human nature: we listen to and value the communications we receive from people we are comfortable with, and we are happy to reciprocate that flow of information. In this webinar, Rex will talk about how to create and build positive relationships with test stakeholders.

**Please note the date change from November 1 to November 20.**

[Register now](#) for November 20, 2017, 1:00 PM – 2:30 PM CDT

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