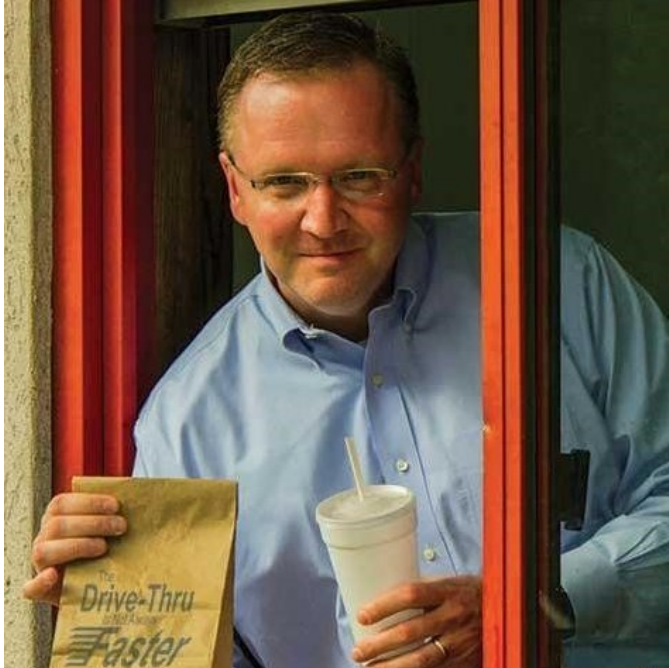


Two Points of View at Two
Short High-impact Talks about Testing



RBCS
TIME TESTED.
TESTING IMPROVED.
www.RBCS-US.com



Meet Today's Guest

- Mike Lyles is a Director of QA and Project Management.
- He has over 25 years of IT experience in multiple organizations including Fortune 50 companies.
- Mike has exposure in various IT leadership roles: software development, program management office and software testing.
- He has led various teams within testing organizations.
- Mike has been successful in career development, team building, coaching and mentoring of IT & QA professionals.
- His first published motivational book, “The Drive-Thru is Not Always Faster”, was released in 2019.
- You can learn more at www.MikeWLyles.com and www.TheDriveThruBook.com.



Today's Topic: Discussions Testers Should No Longer Be Having

- **Discussion #1: How did we miss this in testing?**
 - How did we miss it overall? Requirements? Design? Development?
 - Take charge – and drive the lessons learned & making sure it doesn't happen again
- **Discussion #2: Can you explain why your estimates are so long?**
 - Be prepared to show scope of what you're testing
 - Mindmaps are a great way to communicate scope & plan
- **Discussion #3: Usability is NOT a bug**
 - 1990's was sales-led growth / 2000's was marketing led growth
 - Today – you can't market enough – everyone is marketing
 - So you have to have a product led growth
- **Discussion #4: Test Cases vs. No Test Cases?**
 - Modeling is my new way for understanding scope
 - Save time from test case maintenance
- **Discussion #5: Quality is value to some person who matters**
 - Weinberg theory / Crosby / others?



...*Contact RBCS*

For over 25 years, RBCS has delivered consulting, training, and expert services to clients, helping them with software and hardware testing. Employing the industry's most experienced and recognized consultants, RBCS advises its clients, trains their employees, builds and improves testing groups, and hires testing staff for hundreds of clients worldwide. Ranging from Fortune 20 companies to start-ups, RBCS clients save time and money through improved product development, decreased tech support calls, improved corporate reputation and more. To learn more about RBCS, find us at one of the coordinates below.

Address: RBCS, Inc.
31520 Beck Road
Bulverde, TX 78163-3911
USA

Phone: +1 (830) 438-4830

E-mail: info@rbc-us.com

Web: www.rbc-us.com

Twitter: @RBCS, @MisterSDET, @LaikaTestDog

Facebook: @TestingImprovedbyRBCS

LinkedIn: <https://www.linkedin.com/in/rex-black>

YouTube: <https://www.youtube.com/user/RBCSINC>